

39th Symposium on Biotechnology for Fuels and Chemicals (SBFC)

Note: Advertising in this program is B/W only except cover positions.

2017 Annual Meeting & Exhibition

Both B/W and color advertising is available.

Recent Advances in Fermentation Technology

Note: Advertising in this program is B/W only except cover positions.

Deadlines

MEETING	RESERVATION	AD MATERIALS
39 th SBFC	Feb 10	Mar 3
Annual Meeting	May 8	May 22
RAFT	Aug 1	Aug 15

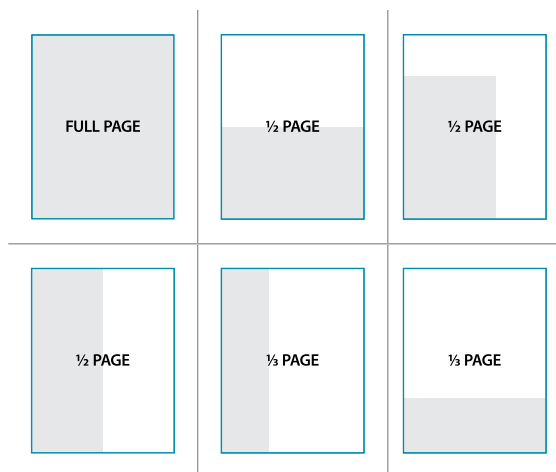
Non-Corporate Member Rates (B/W)

SIZE	RATE
Full Page	\$1,050
½ Page	\$875
⅓ Page	\$775

Corporate Member Rates (B/W)

SIZE	RATE
Full Page	\$950
½ Page	\$775
⅓ Page	\$675

Position Examples



Color Rates

All color rates are in addition to B/W space rates.

- » **Matched 2nd Color:** \$550 each
- » **3 & 4-Color:** \$1,100

Position Rates

All position rates are in addition to B/W space rates.

- » **Cover 2:** \$300
- » **Opposite Cover 2:** \$300
- » **Cover 3:** \$300
- » **Cover 4:** \$400

Discounts

- » **15% agency commission discount:** All display ads are eligible to receive a 15% commission when placed by third-party ad agency with the agency's insertion order.

Trim Size

8 ½" x 11"

Keep live matter at least 3/16" (4.7625 mm) from trim.

Digital File Requirements

PDF, EPS, and TIFF files are accepted. No application files will be accepted (i.e. Word, PowerPoint, QuarkXPress, etc.)

Delivery Methods

Email: katie.devins@simbhq.org

CD-ROM

Ship Materials To:

Society for Industrial Microbiology and Biotechnology
3929 Old Lee Highway, Suite 92A
Fairfax VA 22030

P: 703.691.3357 ext 27

F: 703.691.7791

E: katie.devins@simbhq.org



Society for Industrial
Microbiology
and Biotechnology

Meeting Program Ad Space Reservation Form

DATE: _____

COMPANY: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ URL: _____

Contact: _____

Authorized Signature: _____

AGENCY (IF APPLICABLE): _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

BILLING CONTACT: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

MEETING	AD SIZE	COLOR	POSITION	TOTAL COST
39 th SBFC	_____	_____	_____	_____
Annual Meeting	_____	_____	_____	_____
RAFT	_____	_____	_____	_____

Deadlines

Space Reservation Deadline

38 th SBFC	02/10/2017
Annual Meeting	05/08/2017
RAFT	08/01/2017

Ad Material Deadline

38 th SBFC	03/03/2017
Annual Meeting	05/22/2017
RAFT	08/15/2017

Conditions

Subject to approval by the Editor. Advertisers assume full responsibility for advertising claims. Cancellations are not honored after the closing dates and may be subject to pro-rated cost.

Mail or Fax Insertion Order To:

Meeting Advertising

Society for Industrial Microbiology
and Biotechnology
3929 Old Lee Highway,
Suite 92A
Fairfax, VA 22030
F: 703.691.7991