

Non-Corporate Member Rates (B/W)

Size	1x	2x	4x
Full Page	\$1,350	\$1,250	\$1,150
½ Page	\$1,050	\$950	\$850
⅓ Page	\$950	\$850	\$750
¼ Page	\$775	\$675	\$575

Corporate Member Rates (B/W)

Size	1x	2x	4x
Full Page	\$1,250	\$1,150	\$1,050
½ Page	\$950	\$850	\$750
⅓ Page	\$850	\$750	\$650
¼ Page	\$675	\$575	\$475

Deadlines

Issue	Reservation	Ad Materials
Jan/Feb/Mar	Jan 11	Jan 25
Apr/May/June	Mar 14	Mar 28
Jul/Aug/Sept	Jun 6	Jun 20
Oct/Nov/Dec	Sept 12	Sep 26

Editorial Calendar

JAN/FEB/ MARCH 2017	APRIL/MAY/ JUNE 2017	JULY/AUG/ SEPT 2017	OCT/NOV/ DEC 2017
RAMC recap Pre-SBFC issue	Pre-Annual Meeting issue	SBFC recap Pre-RAFT issue	Board Election issue

Color Rates

All color rates are in addition to B/W space rates.

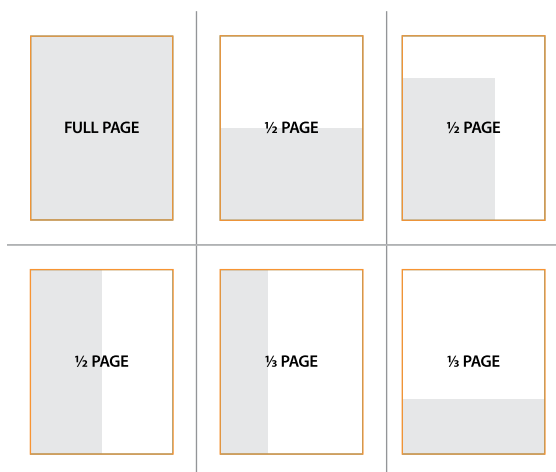
- › **Matched 2nd Color:** \$550 each
- › **3 & 4-Color:** \$1,100

Position Rates

All position rates are in addition to B/W space rates.

- › **Cover 2:** \$300
- › **Opposite Cover 2:** \$300
- › **Cover 3:** \$300
- › **Cover 4:** \$400

Position Examples



Discounts

- › **15% agency commission discount:** All display ads are eligible to receive a 15% commission when placed by third-party ad agency with the agency's insertion order.

Trim Size

8 ¼" x 10 ¾" (Depth 26.6 cm x width 27.3 cm)

Keep live matter at least 3/16" (4.7625 mm) from trim.

Digital File Requirements

PDF, EPS, and TIFF files are accepted. No application files will be accepted (ie. Word, Powerpoint, QuarkXpress, etc.)

Delivery Methods

Email: katie.devins@simbhq.org
CD-ROM

Ship Materials to:

SIMB News
Society for Industrial Microbiology and Biotechnology
3929 Old Lee Highway, Suite 92A
Fairfax, VA 22030
P: 703.691.3357
F: 703.691.7991
E: katie.devins@simbhq.org



Society for Industrial
Microbiology
and Biotechnology

SIMB News Ad Space Reservation Form

DATE:

COMPANY:

Address:

Phone:

 Fax:

Email:

 URL:

Contact:

Authorized Signature:

AGENCY (if applicable):

Contact:

Address:

Phone:

 Fax:

Email:

BILLING CONTACT:

Address:

Phone:

 Fax:

Email:

Dates/Deadlines

Months of Issuance

February, May, August,
November

Space Reservation
Deadline

Jan/Feb/Mar	01/11/2017
Apr/May/June	03/14/2017
Jul/Aug/Sep	06/06/2017
Oct/Nov/Dec	09/12/2017

Ad Material Deadline

Jan/Feb/Mar	01/25/2017
Apr/May/June	03/28/2017
Jul/Aug/Sep	06/20/2017
Oct/Nov/Dec	09/26/2017

Conditions

Subject to approval by the Editor. Advertisers assume full responsibility for advertising claims. Cancellations are not honored after closing dates and may be subject to pro-rated cost.

Mail or Fax Insertion Order To:

SIMB News
Society for Industrial
Microbiology and
Biotechnology
3929 Old Lee Highway,
Suite 92A
Fairfax, VA 22030
F: (703)-691-7991

ISSUE	AD SIZE	AD NAME	POSITION	TOTAL COST
Jan/Feb/March 2017	<hr/>	<hr/>	<hr/>	<hr/>
Apr/May/June 2017	<hr/>	<hr/>	<hr/>	<hr/>
July/Aug/Sep 2017	<hr/>	<hr/>	<hr/>	<hr/>
Oct/Nov/Dec 2017	<hr/>	<hr/>	<hr/>	<hr/>

Diamond Discount:

Check here if using a Diamond Discount

To which issues do you wish to apply your Diamond Discount:
