



Ad Space Reservation Form

Deadlines

Space Reservation
February 10, 2019

Ad Material
March 3, 2019

2019 Program Rates

SIMB Corporate Member (B/W)

Size	Rate
Full Page	\$950
½ Page	\$775
¼ Page	\$675

Non-Corporate Member (B/W)

Size	Rate
Full Page	\$1,050
½ Page	\$875
¼ Page	\$775

Color and Position Rates

All color and position rates are in addition to B/W space rates.

- Matched 2nd color: \$550 each
- 3 & 4 color: \$1,100
- Cover 2: \$300
- Opposite Cover 2: \$300
- Cover 3: \$300
- Cover 4: \$400

Discounts

All display ads are eligible to receive a 15% discount when placed by a third-party ad agency with the agency's insertion order.

Trim Size

Program: 8 ½" x 11"

Keep live material at least 3/16" (4.7625 mm) from trim.

Digital File Requirements

PDF, EPS and TIFF files are accepted. No application files will be accepted (i.e. Word, PowerPoint, InDesign, etc.)

Conditions

Subject to approval by the editor. Advertisers assume full responsibility for advertising claims. Cancellations are not honored after closing dates and may be subject to pro-rated cost.

Return to Advertising@simbhq.org

Company _____

Address _____

Phone _____

Fax _____

Email _____

URL _____

Contact _____

Authorized Signature _____

Agency (if applicable) _____

Contact _____

Address _____

Phone _____

Fax _____

Email _____

Billing Contact _____

Address _____

Phone _____

Fax _____

Email _____

Ad Size	Color	Position	Total Cost
_____	_____	_____	\$ _____

Diamond Level Credit

Do you wish to apply the credit to this program?
 Yes No

Send Materials and Payment To:

SIMB • 3929 Old Lee Highway, Suite 92A • Fairfax VA 22030 T: 703.691.3357 x26 • F: 703.691.7991 • Chris.Lowe@simbhq.org