

SIMB eNEWS ADVERTISING OPPORTUNITY

Online advertising is an effective way to reach your target audience and should be part of your marketing strategy. Get in front of the customers you want to reach with a SIMB eNews banner advertisement.

Society for Industrial Microbiology and Biotechnology (SIMB), founded in 1949, is a nonprofit, international association dedicated to the advancement of microbiological sciences, especially as they apply to industrial products, biotechnology, materials, and processes.

Reach the readers of the association for scientists and companies in the general field of microbiology.

SUBSCRIBERS: 4,000+ PER MONTH



SIMB eNews

SIMB's monthly newsletter is distributed to SIMB members and subscribers.

Rates*	3x	6x	12x
Corporate Member	\$1,500	\$1,300	\$1,000
Non-member	\$1,850	\$1,500	\$1,350

The eNews banner advertisements are placed prominently in the eNewsletter for best visibility. Readers can click on the ad and be directed to your website.

Image Specifications

Image Size: The image should be 650px wide with a height between 100-125px.

File Type: Submit your image as a .jpeg, .png or .gif format. Animated gifs are supported. Number of frames should not exceed 5.

* Single month/placement rates not offered, only offering 3 placements, 6 placements or full year placements.

* Rate listed is per ad placement. For final advertising cost, multiply the rate by the number of placements.



Society for Industrial Microbiology and Biotechnology

SIMB eNews Online Banner Ad Space Reservation Form

DATE: _____

COMPANY: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ URL: _____

Contact: _____

Authorized Signature: _____

AGENCY (IF APPLICABLE): _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

BILLING CONTACT: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

FREQUENCY: _____

LOCATION: _____

RATE: _____

TOTAL: _____

Ad Locations

SIMB HEADER

TOP AD SPACE



MIDDLE AD SPACE



BOTTOM AD SPACE

SIMB FOOTER

Conditions

Subject to approval by the Editor. Advertisers assume full responsibility for advertising claims. Cancellations are not honored after the closing dates and may be subject to pro-rated cost.

Send Insertion Order To:

Online Banner Advertising

Society for Industrial Microbiology and Biotechnology
3929 Blenheim Boulevard,
Suite 92A
Fairfax, VA 22030
E: haley.cox@simbhq.org