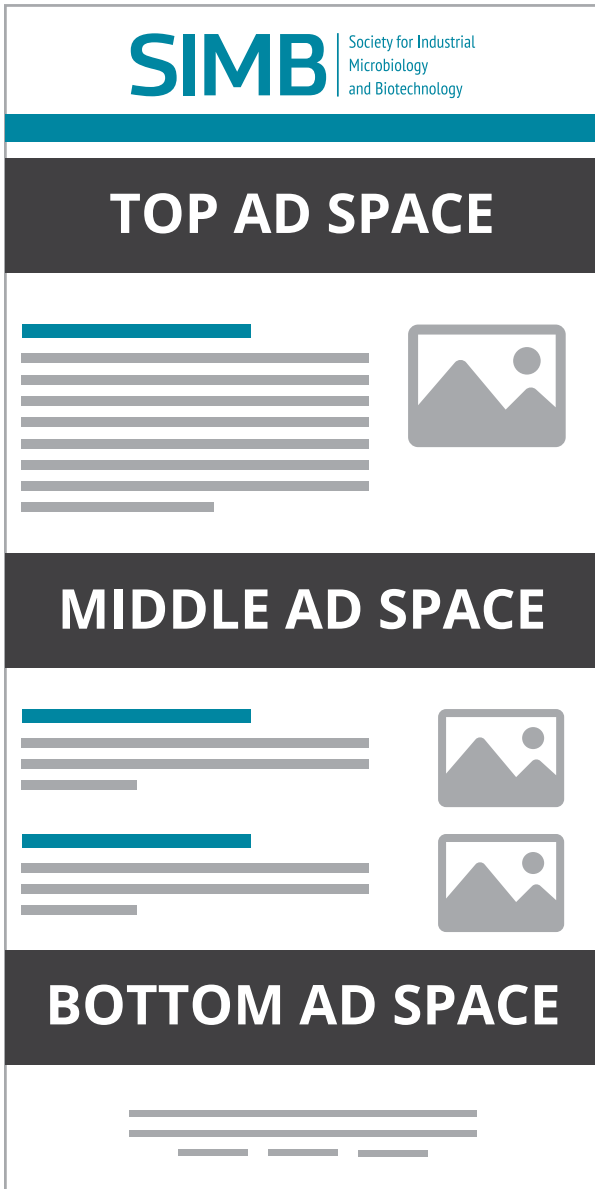


# Get in front of the customers you want to reach by advertising in SIMB eNews



**SIMB eNews** is SIMB's monthly e-newsletter distributed to SIMB members and subscribers. Each issue includes news and updates about meetings, membership, awards and important updates of interest to our community.

**4,000+**  
Subscribers

**38%**  
Average Open Rate

### Rates Per Placement

Issues	Corporate Member	Non-Member
1x	\$1,500	\$1,850
3x	\$1,350	\$1,650
6x	\$1,150	\$1,500
12x	\$1,000	\$1,350

### File Specifications

**Image size:** 650 pixels x 125 pixels

**Maximum file size:** 200KB

**File types:** JPG, PNG, or GIF

**Artwork and URL deadline:** Rolling

**DATE:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Contact: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**AGENCY (if applicable):** \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**BILLING CONTACT:** \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**ADVERTISING ORDER**

Frequency: \_\_\_\_\_ Rate: \_\_\_\_\_

Issue	Position (Top, Middle, Bottom)	Cost
January 2024		
February 2024		
March 2024		
April 2024		
May 2024		
June 2024		
July 2024		
August 2024		
September 2024		
October 2024		
November 2024		
December 2024		
<b>TOTAL ADVERTISING COST</b>		

**PAYMENT INFORMATION**

SIMB Fed ID# 35-6026526

**TOTAL ADVERTISING AMOUNT** \$ \_\_\_\_\_

- Invoice my company (Net 30 Days)
- Check enclosed payable to SIMB  
Must be drawn from a US bank
- Credit Card:  Visa  MC  AMEX
- Wire Transfer (Additional Fees Apply)

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Name on Card: \_\_\_\_\_

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**Conditions**

Subject to approval by SIMB. Advertisers assume full responsibility for advertising claims.

**Send Form and Files:**

eNews Advertising

E: [sponsorship@simbhq.org](mailto:sponsorship@simbhq.org)

**Contact SIMB:**

3929 Blenheim Blvd, Suite 92A  
Fairfax, VA 22030

T: 703-691-3357 x27

F: 703-691-7991

E: [sponsorship@simbhq.org](mailto:sponsorship@simbhq.org)