

2026 SIMB News Digital Issue Advertising

Base Rates

Base is an advertisement placed in any position in the issue that the Society deems best fit.

SIMB CORPORATE MEMBER

Issues	Full Page	1/2 Page	1/3 Page
1x	\$1,500	\$1,140	\$1,020
2x	\$1,380	\$1,020	\$900
3x	\$1,300	\$960	\$850
4x	\$1,260	\$900	\$780

NON-MEMBER

Issues	Full Page	1/2 Page	1/3 Page
1x	\$1,620	\$1,260	\$1,140
2x	\$1,500	\$1,140	\$1,020
3x	\$1,400	\$1,090	\$960
4x	\$1,380	\$1,020	\$900

Additional Upgrades Per Placement

COVER POSITION RATES

All position rates are in addition to base space rates.

Inside Front Cover: \$300

Inside Back Cover: \$200

Back Cover: \$300

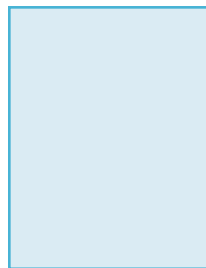
Discounts

15% agency commission discount: All display ads are eligible to receive a 15% commission when placed by a third-party ad agency with the agency's insertion order.

Included in All

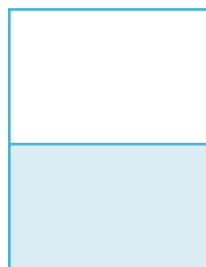
All ads will be shown in the email announcing the digital issue, both usages hyperlinked.

Ad Sizes



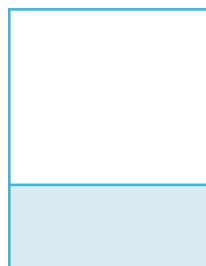
FULL PAGE

Size: 8.25" x 10.75"



1/2 PAGE

Size: 8.25" x 5.25"



1/3 PAGE

Size: 8.25" x 3.5"

Editorial Calendar

Jan/Feb/Mar 2026: SBFC Issue

Apr/May/Jun 2026: Annual Meeting Issue

Jul/Aug/Sep 2026: New Board Issue

Oct/Nov/Dec 2026: Board Election Issue

Deadlines

SPACE RESERVATIONS AND AD MATERIALS

Jan/Feb/Mar 2026: February 16

Apr/May/Jun 2026: May 15

Jul/Aug/Sep 2026: July 15

Oct/Nov/Dec 2026: October 15

File Specifications

All ad files are required to be 150 DPI.

No application files will be accepted (Word, Powerpoint, etc.)

File Types: PDF, JPG, TIF, EPS (with all text outlined)

File Delivery: Email files to advertising@simbhq.org

2026 SIMB News Ad Space Reservation Form

ADVERTISING ORDER

Issue	Ad Size	Base Rate	Position	Postion Cost	Total Cost
Jan/Feb/Mar 2026					
Apr/May/Jun 2026					
Jul/Aug/Sep 2026					
Oct/Nov/Dec 2026					

DATE:

COMPANY:

Address:

Tel:

Fax:

Email:

Website:

Contact:

Authorized Signature:

AGENCY (if applicable):

Contact:

Address:

Tel:

Fax:

Email:

BILLING CONTACT:

Address:

Tel:

Fax:

Email:

Conditions

Subject to approval by SIMB. Advertisers assume full responsibility for advertising claims.

Send Form and Files:

SIMB News Advertising

E: advertising@simbhq.org

Contact SIMB:

3929 Blenheim Blvd, Suite 92A

Fairfax, VA 22030

T: 703-691-3357 x27

F: 703-691-7991

E: advertising@simbhq.org

PAYMENT INFORMATION

SIMB Fed ID# 35-6026526

TOTAL ADVERTISING AMOUNT: \$ _____

☐ Invoice my company - Net 30 Days

☐ Check enclosed payable to SIMB
Must be drawn from a US bank

☐ Credit Card: ☐ Visa ☐ OMC ☐ AMEX

☐ Wire Transfer - *Additional fees apply*

☐ ACH Payment *Must be drawn from a US bank*

Card #:

CVV #:

Exp. Date:

Signature:

Name on Card: