

Symposium on Biomaterials, Fuels and Chemicals (SBFC)

Note: Advertising in this program is B/W only except cover positions.

2020 Annual Meeting & Exhibition

Both B/W and color advertising is available.

Industrial Microbiology Meetings Microbiome (IMMM)

Note: Advertising in this program is B/W only except cover positions.

Deadlines

MEETING	RESERVATION	AD MATERIALS
SBFC	March 1	Mar 15
Annual Meeting	June 1	June 30
IMMM	August 15	Sept 15

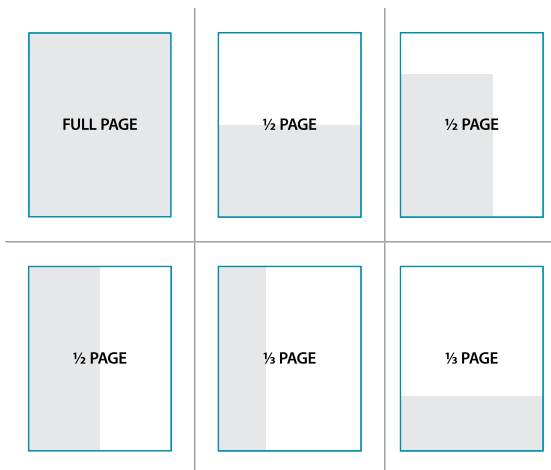
Non-Corporate Member Rates (B/W)

SIZE	RATE
Full Page	\$1,050
½ Page	\$875
⅓ Page	\$775

Corporate Member Rates (B/W)

SIZE	RATE
Full Page	\$950
½ Page	\$775
⅓ Page	\$675

Position Examples



Color Rates

All color rates are in addition to B/W space rates.

- » **Matched 2nd Color:** \$550 each
- » **3 & 4-Color:** \$1,100

Position Rates

All position rates are in addition to B/W space rates.

- » **Cover 2:** \$300
- » **Opposite Cover 2:** \$300
- » **Cover 3:** \$300
- » **Cover 4:** \$400

Discounts

- » **15% agency commission discount:** All display ads are eligible to receive a 15% commission when placed by third-party ad agency with the agency's insertion order.

Trim Size

8 ½" x 11"

Keep live matter at least 3/16" (4.7625 mm) from trim.

Digital File Requirements

PDF, EPS, and TIFF files are accepted. No application files will be accepted (i.e. Word, PowerPoint, QuarkXPress, etc.)

Delivery Methods

Email: meetings@simbhq.org
CD-ROM

Ship Materials To:

Society for Industrial Microbiology and Biotechnology
3929 Old Lee Highway, Suite 92A
Fairfax VA 22030

P: 703.691.3357 ext 24

F: 703.691.7791

E: meetings@simbhq.org



Society for Industrial
Microbiology
and Biotechnology

Meeting Program Ad Space Reservation Form

DATE: _____

COMPANY: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ URL: _____

Contact: _____

Authorized Signature: _____

AGENCY (IF APPLICABLE): _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

BILLING CONTACT: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

MEETING	AD SIZE	COLOR	POSITION	TOTAL COST
SBFC	_____	_____	_____	_____
Annual Meeting	_____	_____	_____	_____
IMMM	_____	_____	_____	_____

Deadlines

Space Reservation Deadline

42nd SBFC	3/1/2020
Annual Meeting	06/01/2020
IMMM	08/15/2020

Ad Material Deadline

42nd SBFC	03/15/2020
Annual Meeting	06/30/2020
IMMM	09/15/2020

Conditions

Subject to approval by the Editor. Advertisers assume full responsibility for advertising claims. Cancellations are not honored after the closing dates and may be subject to pro-rated cost.

Insertion Order To:
meetings@simbhq.org

Or send to Meeting Advertising :

SIMB
3929 Old Lee Highway,
Suite 92A
Fairfax, VA 22030
F: 703.691.7991