

Non-Corporate Member Rates (B/W)

Size	1x	2x	4x
Full Page	\$1,620	\$1,500	\$1,380
½ Page	\$1,260	\$1,140	\$1,020
⅓ Page	\$1,140	\$1,020	\$900
¼ Page	\$930	\$810	\$690

Corporate Member Rates (B/W)

Size	1x	2x	4x
Full Page	\$1,500	\$1,380	\$1,260
½ Page	\$1,140	\$1,020	\$900
⅓ Page	\$1,020	\$900	\$780
¼ Page	\$810	\$690	\$570

Deadlines

Issue	Reservation	Ad Materials
Jan/Feb/Mar	Feb 15	Feb 15
Apr/May/June	May 15	May 15
Jul/Aug/Sept	Jul 15	Jul 15
Oct/Nov/Dec	Oct 15	Oct 15

Editorial Calendar

JAN/FEB/ MARCH 2022	APRIL/MAY/ JUNE 2022	JULY/AUG/ SEPT 2022	OCT/NOV/ DEC 2022
SBFC issue	Annual Meeting issue	SBFC recap RAFT® issue	Board Election

Color Rates

All color rates are in addition to B/W space rates.

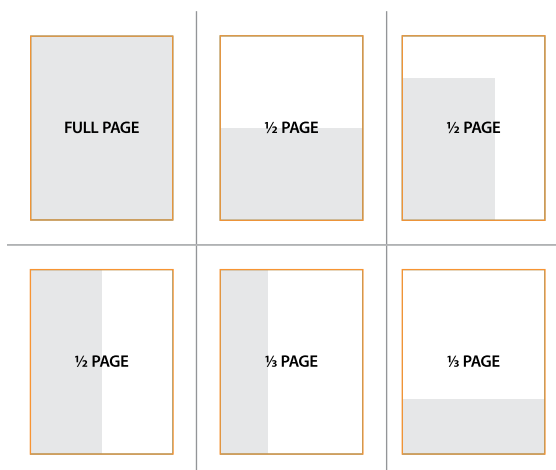
- › **Matched 2nd Color:** \$550 each
- › **3 & 4-Color:** \$1,100

Position Rates

All position rates are in addition to B/W space rates.

- › **Cover 2:** \$300
- › **Opposite Cover 2:** \$300
- › **Cover 3:** \$300
- › **Cover 4:** \$400

Position Examples



Discounts

- › **15% agency commission discount:** All display ads are eligible to receive a 15% commission when placed by third-party ad agency with the agency's insertion order.

Trim Size

8 ¼" x 10 ¾" (Depth 26.6 cm x width 27.3 cm)

Keep live matter at least 3/16" (4.7625 mm) from trim.

Digital File Requirements

PDF, EPS, and TIFF files are accepted. No application files will be accepted (ie. Word, Powerpoint, QuarkXpress, etc.)

Delivery Methods

Email: advertising@simbhq.org

USB stick

Ship Materials to:

SIMB News

Society for Industrial Microbiology and Biotechnology

3929 Old Lee Highway, Suite 92A

Fairfax, VA 22030

P: 703.691.3357

F: 703.691.7991

E: meetings@simbhq.org



Society for Industrial
Microbiology
and Biotechnology

SIMB News Ad Space Reservation Form

DATE:

COMPANY:

Address:

Phone:

 Fax:

Email:

 URL:

Contact:

Authorized Signature:

AGENCY (if applicable):

Contact:

Address:

Phone:

 Fax:

Email:

BILLING CONTACT:

Address:

Phone:

 Fax:

Email:

Dates/Deadlines

Months of Issuance

February, May, August,
November

Space Reservation
Deadline

Jan/Feb/Mar	02/15/2022
Apr/May/June	05/15/2022
Jul/Aug/Sep	07/15/2022
Oct/Nov/Dec	10/15/2022

Ad Material Deadline

Jan/Feb/Mar	02/15/2022
Apr/May/June	05/15/2022
Jul/Aug/Sep	07/15/2022
Oct/Nov/Dec	10/15/2022

Conditions

Subject to approval by the Editor. Advertisers assume full responsibility for advertising claims. Cancellations are not honored after closing dates and may be subject to pro-rated cost.

Send Insertion Order To:

SIMB News
SIMB
3929 Old Lee Highway,
Suite 92A Fairfax, VA
22030
T: 703-691-3357, x 24
F: (703)-691-7991
advertising@simbhq.org

ISSUE	AD SIZE	AD NAME	POSITION	TOTAL COST
Jan/Feb/March 2022	<hr/>	<hr/>	<hr/>	<hr/>
Apr/May/June 2022	<hr/>	<hr/>	<hr/>	<hr/>
July/Aug/Sep 2022	<hr/>	<hr/>	<hr/>	<hr/>
Oct/Nov/Dec 2022	<hr/>	<hr/>	<hr/>	<hr/>

Diamond Discount:

Check here if using a Diamond Discount

To which issues do you wish to apply your Diamond Discount:
