

2024 - 2027 STRATEGIC PLAN

1 Scientific Excellence and Leadership

SIMB will identify the technical needs of our community to advance the industry and facilitate solutions

- Continue to foster collaboration and knowledge sharing between academic, industrial, and government stakeholders
- Offer educational opportunities and programs that focus on current and future trends with input and support from industry partners
- Elevate the Journal of Industrial Microbiology and Biotechnology to be a key information source for the SIMB community
- Recognize and promote the current leaders, future leaders, and scientific excellence of our community

2 Communication and Outreach

SIMB will connect and advocate for our community to internal and external stakeholders

- Increase capacity and opportunities for the SIMB community to advocate for industrial microbiology and biotechnology, the Society and the field's impact
- Partner with organizations to introduce SIMB to new audiences
- Provide tools to help the community develop and promote the industrial microbiology and biotechnology workforce
- Conduct, support, and/or amplify information gathering activities relevant to the SIMB community

3 Inclusion and Responsibility

SIMB will promote and maintain a responsible community that is welcoming to all

- Provide activities and communication that ensure a sense of belonging amongst members and the community
- Enable our community to work toward relevant sustainable development goals for a positive global impact
- Maintain an inclusive community supported by an enforceable Code of Conduct
- Foster a governance structure that embodies transparency and accountability

4 Value and Function

SIMB will enhance membership value and maintain its financial and operational viability

- Provide products and services to meet the needs of the SIMB individual membership
- Understand and answer the needs of SIMB corporate members
- Maintain product and service costs at sustainable levels while expanding or enhancing services to membership
- Strengthen stable, long-term revenue streams that work to support the Society's mission and vision