

# ADVERTISING SPACE RESERVATION FORM

2019 Society for Industrial Microbiology & Biotechnology Annual Meeting and Exhibition

## DEADLINES

Space Reservation	Ad Material
May 8, 2019	May 22, 2019

## 2019 PROGRAM RATES

SIMB Corporate Member Rates (B/W)

Size	Rate
Full Page	\$950
½ Page	\$775
¼ Page	\$675

Non-Corporate Rate (B/W)

Size	Rate
Full Page	\$1,050
½ Page	\$875
¼ Page	\$775

## COLOR RATES

All color rates are in addition to B/W space rates.

- » Matched 2nd color: \$550 each
- » 3 and 4 color: \$1,100

## POSITION RATES

All position rates are in addition to B/W space rates.

- » Cover 2 position: \$300
- » Opposite Cover 2 position: \$300
- » Cover 3 position: \$300
- » Cover 4 position: \$400

## DISCOUNTS

All display ads are eligible to receive a 15% discount when placed by a third-party ad agency with the agency's insertion order.

## TRIM SIZE

Program: 8 ½" x 11"

Keep live material at least ⅜" (4.7625 mm) from trim.

## DIGITAL FILE REQUIREMENTS

PDF, EPS and TIFF files are accepted. No application files will be accepted (i.e. Word, PowerPoint, InDesign, etc.)

## CONDITIONS

Subject to approval by the editor. Advertisers assume full responsibility for advertising claims. Cancellations are not

Send complete form and materials to:

SIMB • 3929 Old Lee Highway, Suite 92A • Fairfax, VA 22030 • P: 703.691.3357 • F: 703.691.7991 • Advertising@simbhq.org

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

URL \_\_\_\_\_

Contact \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Agency (if applicable) \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Billing Contact \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Publication	Ad Size	Color	Position	Total Cost
Annual Program	_____	_____	_____	\$ _____

Diamond Level Credit

Do you wish to apply your credit to this meeting program?  Yes  No