

Robert G. Berger, Jr.

B/B Associates

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BIOGRAPHY

BA, Hunter College, New York, NY; Botany/Zoology; MS, Cornell University, Ithaca, NY; Microbiology. INDUSTRIAL: Wyeth Labs., West Chester, PA; Rohm & Haas, Spring House, PA; Humko Sheffield Chemical, Lyndhurst, NJ; Boehringer Mannheim, Indianapolis, IN; Marcor Development Corp., Carlstadt, NJ.

SPECIALTIES

- Biotechnology
- Pharmaceutical
- Microbiology

SERVICES PROVIDED BY B/B ASSOCIATES INCLUDE

- Microbiology marketing experience in worldwide sales of diagnostic culture media
- Sourcing of bulk culture media ingredients/fine chemicals
- Sourcing of bulk pharmaceuticals
- Sourcing of research reagents

AREAS OF EXPERTISE

- 30+ years sales/marketing experience in diagnostic culture media industry
- Extensive worldwide contacts in above field