Basic Advertisement Packages

All advertisers/sponsors will have their hyperlinked company name and logo included in the online program’s and mobile app’s Sponsor Index page sorted by sponsorship level. For information on other in-app ad location options, see the Advertising Locations Overview sheet below.

Online Program & Mobile App Advertisement

$500 Sponsor Index Page
Inclusion of your hyperlinked company name and logo in the online program’s and mobile app’s Sponsor Index page

$750 Navigation Panel Ad (Option 4)
A 480x360-pixel ad in the left navigation panel. The navigation panel is always visible on large screens and pops out in the mobile app whenever users interact with it.

$1,500 Footer Ad (Option 3)
A 960x100-pixel ad visible for seven (7) seconds at a time in rotation with other footer ads. The footer is always visible at the bottom of the screen and does not scroll out of view.

$1,500 Half-Size Inline Ad (Option 6)
A 900x225-pixel ad displayed in the content area of specific pages, such as a session, topic area, or event.

$1,500 Banner Ad (Option 1)
A 728x90-pixel ad that appears at the top of every page.

$2,000 Full-Size Inline Ad (Option 6)
A 900x450-pixel ad prominently displayed in the online program’s and mobile app’s Sponsor Index page.

$2,750 Custom Sponsor Page
An entire page in the online program and mobile app linked to from the navigation panel that can include custom text, a full-size 900x450-pixel ad, and/or an embedded video ad to communicate your company’s value to attendees.

Printed Program Advertisement

The printed program guide distributed to all attendees includes at-a-glance schedules, program summaries, exhibitor info, and space for notes and other engaging content.

$1,500 Half-Page Ad (8.5x5” trim + 1/8” bleed)

$2,500 Full-Page Ad (8.5x11”trim + 1/8” bleed)

$3,000 Back Cover Ad (8.5x11” trim + 1/8” bleed)