

Held biannually, the Recent Advances in Fermentation Technology (RAFT[®]) conference provides a forum for industrial and academic scientists to discuss the latest developments in fermentation technology. To make the program more accessible before, during, and after the conference, RAFT[®] attendees use an online program and mobile app to browse sessions, find conference information, and engage with your company's targeted ads and sponsored content.

Advertising and sponsorships provide important financial support for the growth of the field and connect your company to over 450 attendees, helping you promote your brand, products, and services to the people most likely to interact with them.

There are a variety of advertising packages and opportunities for organizations of all sizes. For more information or to create a custom package, contact Haley Cox at sponsorship@simbhq.org.

Company Information

Company Name: _____

Company Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Fax: _____

Website: _____

Submit your advertisement file and other information to meetings@simbhq.org.

IMPORTANT DEADLINE: Images must be received by October 7 to be included in the printed program.

Payment Information

SIMB Fed ID# 35-6026526

Total Amount Due \$ _____

Invoice my company (Net 30 Days)

Check enclosed (Payable to SIMB)

Charge to: Visa MC Amex

Wire Transfer (Additional fee applies)

Card #: _____

Exp. Date: _____

Name on Card: _____

Signature: _____

Basic Advertisement Packages

All advertisers/sponsors will have their hyperlinked company name and logo included in the online program's and mobile app's Sponsor Index page sorted by sponsorship level. For information on other in-app ad location options, see the Advertising Locations Overview sheet below.

Online Program & Mobile App Advertisement

\$500 Sponsor Index Page

Inclusion of your hyperlinked company name and logo in the online program's and mobile app's Sponsor Index page

\$750 Navigation Panel Ad (Option 4)

A 480x360-px ad in the left navigation panel. The navigation panel is always visible on large screens and pops out in the mobile app whenever users interact with it.

\$1,500 Footer Ad (Option 3)

A 960x100-px ad visible for seven (7) seconds at a time in rotation with other footer ads. The footer is always visible at the bottom of the screen and does not scroll out of view.

\$1,500 Half-Size Inline Ad (Option 6)

A 900x225-px ad displayed in the content area of specific pages, such as a session, topic area, or event.

\$1,500 Banner Ad (Option 1)

A 728x90-px ad that appears at the top of every page.

\$2,000 Full-Size Inline Ad (Option 6)

A 900x450-px ad prominently displayed in the online program's and mobile app's Sponsor Index page.

\$2,750 Custom Sponsor Page

An entire page in the online program and mobile app linked to from the navigation panel that can include custom text, a full-size 900x450-px ad, and/or an embedded video ad to communicate your company's value to attendees.

Printed Program Advertisement

The printed program guide distributed to all attendees includes at-a-glance schedules, program summaries, exhibitor info, and space for notes and other engaging content.

\$1,500 Half-Page Ad (8.5x5" trim + 1/8" bleed)

\$2,500 Full-Page Ad (8.5x11" trim + 1/8" bleed)

\$3,000 Back Cover Ad (8.5x11" trim + 1/8" bleed)